

## KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

AND

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32354	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 337938		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	
<b>NAME</b>	LUC MEDIA		JOSE HERNANDEZ FOR CONGRESS	
<b>AND</b>	25 Whitlock Pl SW Ste 201		3125 Mchenry Ave Ste F	
<b>ADDRESS</b>	Marietta	GA 30064-3142	Modesto	CA 95350-1451
	USA		USA	
<b>CONTACT</b>	DEVON PRESCOD		<b>PRODUCT</b> JOSE HERNANDEZ 10/3-10/7/12	
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b>	1300
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/03/12 <b>AND ENDING</b> 10/07/12 <b>NO. WEEKS:</b> 1				

## Cancellation Notice

## Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Th	1	06:30P	07:00P	30S	10/04/12-10/04/12	SPECIAL NEWS - ELECTION	1	5070.00	5070.00
2	W-Su	2	10:00P	11:00P	30S	10/03/12-10/07/12	CBS 13 10PM NEWS M-SU	2	1800.00	3600.00
3	Sa	1	11:00P	12:00M	30S	10/06/12-10/06/12	CBS13 NEWSRPT @ 11 (SAT)	1	495.00	495.00
4	Su	1	11:00P	12:00M	30S	10/07/12-10/07/12	CBS13 NEWSRPT @ 11 (SUN)	1	495.00	495.00
5	W-F	2	12:05A	01:05A	30S	10/03/12-10/05/12	THE LATE LATE SHOW W/CRAIG	2	360.00	720.00
6	W-F	1	12:05A	01:05A	30S	10/03/12-10/05/12	THE LATE LATE SHOW W/CRAIG	1	.00	.00
7	W-F	1	04:00P	05:00P	30S	10/03/12-10/05/12	CBS13 NEWS @ 4	1	.00	.00
<b>Total Contract:</b>								9		10380.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION